

**POST GRADUATE DIPLOMA IN LIBRARY
AUTOMATION AND NETWORKING
(PGDLAN)**

Term-End Examination

December, 2018

MLI-006 : CONTENT DEVELOPMENT

Time : 2 hours

Maximum Marks : 50

(Weightage : 40%)

*Note : Answer all questions. All questions carry equal marks.
Illustrate your answers with suitable examples and
diagrams, wherever necessary. Write relevant question
number before writing the answer.*

1.1 What is meant by home page ? Describe the advantages of having personal or institutional home page.

OR

1.2 Why is evaluation of Web documents necessary ? Describe the points by which these can be evaluated.

2.1 What are the different approaches of cataloguing internet resources ?

OR

2.2 Explain the meaning of Information Resource Management and its principles.

3.1 Discuss the role of libraries and librarians in knowledge management.

OR

3.2 Describe the difference between print and electronic documents. Discuss the implications of user studies in electronic content development.

4.1 Describe the need for norms and guidelines for content development. Mention some general guidelines.

OR

4.2 What is XML and describe its use ? Discuss its difference with HTML.

5.0 Write notes on **any two** of the following in about 250 words each :

- (a) Web directories
 - (b) Components of multimedia content
 - (c) Services available at internet
 - (d) Syntactic context setting
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