

**BACHELOR'S DEGREE PROGRAMME (BDP)  
(B.A. PSYCHOLOGY)**

**Term-End Examination**

**December, 2018**

**BPC-006 : SOCIAL PSYCHOLOGY**

*Time : 2 hours*

*Maximum Marks : 50*

*Note : All sections are compulsory.*

**SECTION - A**

Answer any two of the following questions in  
about 450 words each :

2x10=20

1. Explain the concept of cognitive dissonance and its role in attitude change. 10
2. Explain the factors instrumental in predicting behaviour from attitudes. 10
3. What is crowd psychology ? Describe the theories of crowd behaviour. 2+8
4. Explain social conformity and describe the factors affecting conformity and non-conformity. 5+5

## SECTION - B

Answer any four of the following questions in about 250 words each : 4x6=24

5. Define social psychology. Describe the goals of research in social psychology. 3+3
6. Explain the biases in attribution. 6
7. Explain the various properties of attitude. 6
8. Define social facilitation and describe drive theory of social facilitation. 6
9. Describe the types of groups on the basis of relationship. 6

## SECTION - C

Write short notes on any two of the following in about 100 words each : 2x3=6

10. Explicit vs. implicit norms 3
  11. ABC of attitude 3
  12. Group polarization 3
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