

00105

**Ph.D. in MANAGEMENT
(PHD MGMT)**

Term-End Examination

December, 2018

RMS-001 : RESEARCH METHODOLOGY

Time : 3 hours

Maximum Marks : 100

Note : (i) Answer any five questions.

(ii) All questions carry equal marks.

1. List different types of research design and explain any two. 20
2. Differentiate between a construct and an indicator. Substantiate your answer with the help of examples. 20
3. Classify and explain different types of sampling used in research. 20
4. What do you understand by an ethnographic study ? Discuss the relevance of ethnographic study in Business research. 20
5. What are the various types of measurement scales ? Explain giving examples. 20

6. Write brief notes on the following : 10x2=20
- (a) Chi-square test
 - (b) Analysis of variance (ANOVA)
7. What do you understand by simulation ? Explain 20
as to how it can be used in case analysis.
8. (a) What are the steps involved in report writing ? Explain. 10x2=20
- (b) Discuss the significance of report writing in research.
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