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MJM-018

**M. A. in Journalism and
Mass Communication (MAJMC)
Term-End Examination
December, 2018**

MJM-018 : BROADCAST JOURNALISM

Time : 3 Hours

Maximum Marks : 60

Note : Attempt any *five* questions. All questions carry equal marks.

1. Write a television news package (90 seconds) for a pollution related issue.
2. What is VO ? Why is it important in TV news ? Discuss the basic rules of effective VO.
3. What do you understand by PTC ? Write one PTC on any issue of your choice.
4. Describe the different elements of a new documentary in detail.
5. What is Input ? How is it different from Output of a TV news channel ? Explain in detail.
6. Write short notes on any *two* of the following topics :
 - (a) Rundown
 - (b) PCR
 - (c) Radio news bulletin
 - (d) SOT

200

(A-1)