

**POST GRADUATE DIPLOMA IN
BOOK PUBLISHING**

Term-End Examination

December, 2018

0061 1

MBP-007 : EDITING TEXTBOOKS

Time : 3 hours

Maximum Marks : 100

Note : *This question paper has five compulsory questions. All questions carry equal marks. Attempt each question in 300 – 350 words, unless otherwise instructed.*

1. Write an essay on the origin and development of the English language. 20

OR

Distinguish between pronunciation, stress, intonation and punctuation, using suitable examples.

2. How does knowledge of individual differences in students help the educationist ? Discuss with examples. 20

OR

“Art and graphics are valuable parts of a textbook.” Elaborate.

3. Discuss the two main issues that planners of curriculum and teachers should pay attention to. 20

OR

Discuss the relative importance of internal versus external assessment. Which would you support and why ?

4. Write a note on editing fiction and poetry selection for textbooks, justifying why such editing is necessary. 20

OR

What is the purpose and importance of editing non-fiction selection for textbooks ? Justify why such editing is necessary.

5. Write short notes on any *two* of the following in 150 – 200 words each : 10+10=20

- (a) Study Skills
 - (b) NLP
 - (c) Chronological Order vs. Sequential Order
 - (d) Editing Visuals
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