

**POST GRADUATE DIPLOMA IN PLANTATION
MANAGEMENT (PGDPM)**

Term-End Examination

December, 2018

**MAM-001 : INTRODUCTION TO PLANTATION
MANAGEMENT**

Time : 2 hours

Maximum Marks : 50

Note : (i) Attempt any five questions.

(ii) Question no. 1 is compulsory.

(iii) All questions carry equal marks.

1. (a) Fill in the blanks : 1x5=5
- (i) Cultivation of tea in India began in Assam in _____.
 - (ii) Soil pH requirement for cultivation of coffee is _____.
 - (iii) Rubber is a native of the _____.
 - (iv) _____ is known as the king of spices.
 - (v) *Nata-de-coco* is prepared using the microorganism _____.
- (b) Name the following : 1x5=5
- (i) Scientific name of rubber
 - (ii) The largest producer of coffee in the World
 - (iii) Edible part of vanilla
 - (iv) Location of Headquarters of Coconut Development Board
 - (v) One traded variety of small cardamom in the World

2. Write short notes on the following : 2x5=10
- (a) CTC tea
 - (b) Health benefits of coconut
 - (c) Contract farming
 - (d) World Trade Organisation
 - (e) Total Quality Management
3. Differentiate between the following : 2.5x4=10
- (a) Green tea and White tea
 - (b) Actionable subsidies and Non-actionable subsidies
 - (c) Entrepreneur and Entrepreneurship
 - (d) Varietal coffee and Monsoon coffee
4. (a) Define plantation management. Mention four important roles of plantation management. 5
- (b) What are the positive impacts of globalisation on the plantation sector ? 5
5. (a) Discuss in brief the health benefits of tea. 5
- (b) Indicate entrepreneurial opportunities in rubber and tea. 5
6. (a) Discuss the objectives and functions of the International Paper Community. 5
- (b) What is HACCP ? State its principles. 5
7. (a) Classify entrepreneurs based on expertise, type of business and motivation level. 5
- (b) What are the steps involved in setting up of an enterprise ? Discuss in brief any one of them. 5
8. (a) Name the stakeholders and extension activities of Tea Board, India. 5
- (b) What is quality standards and branding in Spices ? Define the role of Spices Board in export of Spice. 5