

MANAGEMENT PROGRAMME

Term-End Examination

December, 2017

MS-046 : MANAGEMENT OF FINANCIAL SERVICES

Time : 3 hours

Maximum Marks : 100

(Weightage : 70%)

Note : (i) *Attempt any five questions.*

(ii) *All questions carry equal marks.*

1. Define the terms 'Money Markets' and 'Capital Markets' and differentiate between them. Describe the various participants in the money Market and explain their role.
2. What are Non-Banking Finance Companies (NBFCs) ? How do they differ from Banking Companies ? Describe the various powers vested in Reserve Bank of India to regulate the NBFCs.
3. 'Issue managers play a vital role in fund raising through public Issue of securities'. Discuss this statement and also describe the Post-Issue activities undertaken by them.
4. Explain the meaning of Corporate' Advisory services and describe in detail any three such services ?

5. Define Leasing and discuss the main clauses incorporated in a Lease Agreement.
 6. How is venture capital distinct from other forms of Finance ? Discuss the different stages at which venture capital fund is provided to venture capital undertakings.
 7. Distinguish between an Insurance Agent and an Insurance Broker. Discuss the functions of a Direct Broker and Reinsurance broker.
 8. Write short notes on any four of the following :
 - (a) Property Insurance
 - (b) Debit card
 - (c) Securitisation of Housing Loans
 - (d) Fund of funds
 - (e) Rights Issue
-