

**POST GRADUATE DIPLOMA IN HOSPITAL
AND HEALTH MANAGEMENT**

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Term-End Examination

December, 2017

**DHHM-001 : INTRODUCTION TO MANAGEMENT-I
INTRODUCTION TO MANAGEMENT-II**

Time : 3 Hours

Maximum Marks : 70

Note : Attempt all questions.

1. (a) Enumerate various Management Techniques which can be used in Hospital Management. **5+10=15**
(b) Briefly describe any two techniques that are applicable in Hospital Situation or Health Care Delivery System.

2. (a) What is Motivation ? **2+3+10=15**
(b) Enumerate various theories of Motivation.
(c) How shall you go about motivating the personnel of your health facility.

3. Write short notes on **any four** of the following : **5x4=20**
 - (a) Inventory Control Techniques
 - (b) Induction Training
 - (c) Reorder Level
 - (d) Budget as management tool
 - (e) Cost benefit and Cost effective analysis

4. Write short-notes on any four of the following : **5x4=20**
- (a) Critical Path Method (CPM)
 - (b) Forecasting Techniques
 - (c) Economic Order Quantity (EOQ)
 - (d) Types of Cost
 - (e) Marketing of Health Services
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