POST GRADUATE DIPLOMA IN LIBRARY AUTOMATION AND NETWORKING (PGDLAN)

00591

Term-End Examination

December, 2017

MLI-006 : CONTENT DEVELOPMENT

Time : 2 hours *Maximum Marks : 50*
(Weightage : 40%)

Note : *Answer all questions. All questions carry equal marks.*
Illustrate your answers with suitable examples and
diagrams, wherever necessary. Write relevant question
number before writing the answer.

1.1 What is multimedia ? Describe in brief different components of multimedia content.

OR

1.2 Elucidate the meaning of qualitative content analysis. Describe the steps involved in it.

2.1 Enumerate different metadata elements. Describe by giving examples, core elements of metadata as per Dublin Core.

OR

2.2 Describe the Internet as an information system model.

3.1 What is Knowledge Management ? Describe various problems associated with implementation of knowledge management system.

OR

3.2 Discuss web content accessibility guidelines with suitable examples.

4.1 Distinguish between hypertext, hyperlink and hypermedia. Describe the features of XML.

OR

4.2 What is HTML ? Describe different steps involved in designing a webpage.

5.0 Write notes on **any two** of the following in about **250** words each :

(a) Search Engine.

(b) Project Scorpion.

(c) Artificial Intelligence.

(d) Components of IPR.