

05172

MASTER OF ARTS (PSYCHOLOGY)

Term-End Examination

December, 2017

MPC-004 : ADVANCED SOCIAL PSYCHOLOGY

Time : 2 hours

Maximum Marks : 50

Note : All sections are compulsory.

SECTION - A

Answer any two of the following questions in about 450 words each : 2x10=20

1. Discuss experimental method in social psychology. What are some of the threats to the validity in experimental research ? 7+3
2. Define interpersonal attraction. Elucidate the factors contributing to interpersonal attraction. 3+7
3. Define pro-social behaviour. Explain various theoretical perspectives of pro-social behaviour. 3+7
4. Define the concept of person perception. What are the errors of attribution that people generally make in understanding other's behaviour ? 4+6

SECTION - B

Answer **any four** of the following in about
250 words each : **4x6=24**

5. Discuss the factors that contribute to attitude formation. 6
6. Discuss the methods of reducing prejudice and discrimination. 6
7. Define compliance. Discuss the strategies to enhance compliance. 2+4
8. Discuss cooperation and competition as processes of social interaction. 3+3
9. Discuss the causes and effects of conflicts. 3+3

SECTION - C

Write short notes on **any two** of the following in
about 100 words each : **2x3=6**

10. Difference between audience and mob 3
 11. Group Cohesion 3
 12. Schemas 3
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