

**BACHELOR'S DEGREE PROGRAMME (BDP)  
(B.A. PSYCHOLOGY)**

**Term-End Examination**

**December, 2017**

**BPC-006 : SOCIAL PSYCHOLOGY**

*Time : 2 hours*

*Maximum Marks : 50*

*Note : All sections are compulsory.*

**SECTION - A**

Answer any two of the following questions in about 450 words each : 2x10=20

1. Discuss the goals of research in social psychology. 3+7  
Explain the experimental methods used for research in social psychology.
  
2. Explain the various theories that lead to the formation of attitudes. 10
  
3. What is cognitive dissonance ? How does it influence attitude change ? 5+5
  
4. What are the characteristic features of group ? 6+4  
Differentiate between primary groups and secondary groups.

## SECTION - B

Answer **any four** of the following questions in  
about **250** words each : **4x6=24**

5. Discuss the theories of attribution. 6
6. Analyse the relationship between attitudes, values and beliefs. 6
7. Discuss the self affirmation theory as given by Steele. 6
8. What do you understand by social norms ? 2+4  
Explain the characteristic features of social norms.
9. Give an account of the classical theory and convergence theory of crowd behaviour. 3+3

## SECTION - C

Write short notes on **any two** of the following in  
about **100** words each : **2x3=6**

10. Attitude strength 3
  11. Group mind 3
  12. Social facilitation 3
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