

Ph.D. IN MANAGEMENT (PHDMGMT)

Term-End Examination

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December, 2017

**RMSE-005 : ADVANCED COURSE OF STUDY AND
READINGS : GENERAL MANAGEMENT**

Time : 3 hours

Maximum Marks : 100

Note : *Answer any five questions. All questions carry equal marks.*

1. List and explain different types of 'Management Schools of Thought', giving examples. 20

2. What is Business Process Outsourcing ? Discuss the advantages and disadvantages of BPR. 20

3. How does FDI impact the economy of a nation ? Discuss. 20

4. Discuss the different levels of strategies and their importance in the present competitive environment. 20

5. Describe the classification of an International strategy and list the differences between them. 20
 6. What is the importance of Knowledge and Knowledge Management in the contemporary context ? 20
 7. What is an ISO system ? Discuss any two ISO standards. 20
 8. How does a learning organization operate ? Discuss with the help of examples. 20
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