MANAGEMENT PROGRAMME

Term-End Examination

00063   December, 2017

MS-07(S) : INFORMATION SYSTEMS FOR MANAGERS

Time : 3 hours   *Maximum Marks : 100*

(Weightage : 70%)

Note : (i)   *Answer any **five** questions.*

(ii) *All questions carry equal marks.*

1.   What do you understand by Open Systems Interconnection (OSI) Reference model ? How many layers does it have ? Briefly describe these layers and their functions.

2.   What is a Data Life Cycle ? Portray the data life cycle with the help of a flow chart. Why is it important to destroy data following its evaluation or use ?

3.   Development of an information system requires adequate planning. Describe the hierarchy of the steps for strategic planning of system development.

4. "Excel is a versatile spreadsheet package. It can do wonders for accountants." Discuss with examples. Highlight the drawbacks of manual spreadsheets and thus bring out the benefits reaped by using MS-Excel.

5. How can you use the web as a data source for your data warehouse ? What types of information can you get from the web ? Explain briefly the steps needed to ensure that only good quality, reliable data is loaded into the data warehouse from the web.

6. Write short notes on any *three* of the following :

(a) Identification of IT Costs

(b) Different Resources of Information Systems

(c) Computer Aided Financial Planning

(d) Business Applications of Neural Networks