

CERTIFICATE IN NGO MANAGEMENT (CNM)

00494

Term-End Examination

December, 2017

**BMS-001 : INTRODUCTION TO NGO
MANAGEMENT**

Time : 2 hours

*Maximum Marks : 50
(Weightage 70%)*

*Note : (i) Answer any five questions.
(ii) All questions carry equal marks.*

1. Discuss various constituents of environment. Cite suitable examples. **10**
2. What do you understand by 'Poverty' ? Discuss the relationship of poverty with exploitation and vulnerability. **10**
3. Explain the meaning of strengths and weaknesses in organisational context. What is the criteria for determining strengths and weaknesses of an organisation ? Explain. **10**
4. Write short notes on : **5x2=10**
 - (a) Planning
 - (b) Organizing
5. List out the types of verbal communication. Explain the characteristics of effective verbal messages. **10**

6. What is 'Group Dynamics' ? Discuss the features of 'Group Dynamics'. 10
7. Discuss the relationship of radio with that of : $5 \times 2 = 10$
(a) Education
(b) NGOs
8. Explain the features of a short report. Illustrate with example. 10
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