

**POST GRADUATE DIPLOMA IN  
BOOK PUBLISHING**

**Term-End Examination**

00201 December, 2017

**MBP-003 : PRODUCTION AND EMERGING  
TECHNOLOGIES**

*Time : 3 hours*

*Maximum Marks : 100*

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*Note : This question paper has five compulsory questions. All questions carry equal marks. Answer each question in 300 – 350 words, unless otherwise instructed.*

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1. Production is basically the function of turning a manuscript into a bound book by dealing with designing, typesetting, printing and binding. Discuss. 20

**OR**

Briefly mention the five stages in book production and discuss their importance in producing a good book.

2. Discuss the commonly used methods of Typesetting and Composing text. 20

**OR**

Briefly describe the various methods of printing books.

3. Paper for printing is available in varieties of finishes, qualities and weights. Briefly mention different kinds of paper and their qualities. 20

**OR**

Book design plays a major role in making the product attractive to users. Keeping this in mind, explain what factors are key to successful book designing.

4. Distinguish between a book and a magazine giving examples to illustrate your answer. 20

**OR**

What are 'Preliminaries' in a book ? In what order are these usually arranged and why are they important ?

5. Write short notes on any **two** of the following in 150 – 200 words each : 10+10=20

- (a) Raw Material for Paper Making
  - (b) Perfect Binding
  - (c) Proof-Reading
  - (d) Desktop Publishing
  - (e) QuarkXPress
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