

**POST GRADUATE DIPLOMA IN
BOOK PUBLISHING**

Term-End Examination

01281

December, 2017

**MBP-001 : INTRODUCTION TO PUBLISHING
AND ITS LEGAL ASPECTS**

Time : 3 hours

Maximum Marks : 100

Note: *This question paper has five compulsory questions. All questions carry equal marks. Attempt each question in 300 – 350 words, unless otherwise instructed.*

1. Discuss different aspects of “Charter of the book” which could create an environment of peace and development. 20

OR

Discuss the publishing process and its impact on society.

2. The textbook publishing industry has got a very big market in India. Discuss. 20

OR

Discuss the function of a ‘Literary Agent’ with special reference to an Indian author.

3. A manuscript can be solicited or un-solicited.
Write a note on acquisition of manuscript. 20

OR

What is Born Digital and Digital Heritage ?
Discuss.

4. What is ISBN ? How do you obtain it ? Discuss
the advantages of ISBN. 20

OR

List some points which are to be incorporated in
an agreement between Authors and Publishers.

5. Write short notes on any *four* of the following in
100 – 150 words each : 4×5=20

- (a) Copy Editing
 - (b) House Style
 - (c) Pre-Press
 - (d) Casting Off
 - (e) Proof-reading
 - (f) Book Review
 - (g) Book Binding Process
-