

**M.Sc. VISUAL MERCHANDISING AND  
COMMUNICATION DESIGN (MSCVMCD)**

**Term-End Examination**

**December, 2017**

00440

**MFW-074 : HOME-WARE AND ACCESSORIES**

*Time : 3 hours*

*Maximum Marks : 70*

*Note : Attempt any seven questions. All questions carry equal marks.*

1. (a) What are the raw materials used in the manufacturing of handbags ?  
(b) Mention any five types of jewellery worn by working women, with their features.  $5+5=10$
2. (a) Enumerate the various types of heels in ladies' footwear.  
(b) Explain any three varieties of men's and women's footwear.  $5+5=10$
3. How are carpets different from rugs ? Describe the process of making various types of carpets.  $10$

4. Differentiate between the following : 10
- (a) Clutch bag and Shoulder bag
  - (b) Messenger bag and Tote bag
  - (c) Jholas and Backpack
  - (d) Baguette bag and Basket bag
5. (a) What are the various components of shoes ?
- (b) Explain the following :
- (i) Men's shoes
  - (ii) Women's office footwear 2+8=10
6. (a) Briefly discuss the following : 4
- (i) Various components of gloves
  - (ii) Any two methods of carpet manufacturing
- (b) Give any four brand names of each of the following : 6
- (i) Home furnishings
  - (ii) Luggage bags
  - (iii) Footwear
7. (a) What are Belt Buckles ? Describe any four varieties of belts. 4

(b) Illustrate the following :

$$4 \times 1 \frac{1}{2} = 6$$

- (i) Eyewear
- (ii) Table mats
- (iii) Table cloth
- (iv) Earrings

8. Write short notes on the following :

$$4 \times 2 \frac{1}{2} = 10$$

- (a) Methods to Display Shoes in Retail Stores
  - (b) Coasters
  - (c) Oxford Shoes
  - (d) Sneakers
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