

**M.Sc. IN LEATHER GOODS AND
ACCESSORIES DESIGN (MSCLGAD)**

Term-End Examination

00460 December, 2017

MFW-062 : MANAGEMENT STUDIES – III

Time : 3 hours

Maximum Marks : 70

Note : Attempt any *seven* questions. All questions carry equal marks.

1. What do you understand by the term Customer ?
Who are external and internal customers ? What
is a customer chain ? Explain with examples. 10
2. What do you understand by planning of
resources ? What is strategic planning ? How does
strategic planning influence the other planning
functions ? 10
3. Why is location planning important ? Discuss the
various factors to be considered to decide the
location of a footwear plant. 10
4. What are the different types of plant layout ?
Discuss with suitable examples, each type of
layout. What is the application of each type of
layout ? 10

5. What is the casual approach of forecasting ? Why is it called so ? Which models are included in this approach ? 10
 6. What is ISO 9000 ? What are the elements of ISO 9000 ? Why is ISO 9000 important and why should a company get registered as an ISO 9000 company ? 10
 7. Discuss the fundamental differences between short-term and long-term capacity decisions. What are the major considerations in each ? 10
 8. Explain the methods and uses of work measurement. Discuss the relationship between work measurement and job design. 10
 9. What are the objectives of inventory control ? Discuss the various options for controlling the inventory. 10
 10. What should be the considerations examined in layout planning ? How is the location of a plant important in layout planning ? Give examples. 10
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