

**M.Sc. FOOTWEAR DESIGN AND
PRODUCTION (MSCFDP)**

00941 Term-End Examination

December, 2017

MFR-014 : INTERNATIONAL BUSINESS

Time : 3 hours

Maximum Marks : 70

Note : Attempt any *five* questions. All questions carry equal marks.

1. Define Cargo Insurance. Also write its scope and risk coverage. 14

2. Describe the various methods of international payments and explain which one is the most reliable by giving suitable arguments. 14

3. Describe the major highlights of the Foreign Trade Policy 2015 – 2020. Explain its compatibility with WTO's objectives. 14

4. Explain the Institutional Framework for export promotion in India. 14

5. Describe the following in brief : 2×7=14
- (a) Regulatory Documents
 - (b) L.
6. Write short notes on any two of the following : 2×7=14
- (a) Export-worthy Units
 - (b) SEZs
 - (c) Rules of Multilateral Trading System
7. Explain INCOTERMS – 2010 and describe its importance with reference to payment modes. 14
-