

**M.Sc. FOOTWEAR DESIGN AND PRODUCTION
(MSCFDP)**

Term-End Examination

December, 2017

00990

**MFR-005 : PRINCIPLES AND PRACTICES OF
MANAGEMENT**

Time : 3 hours

Maximum Marks : 70

Note : Attempt *all* questions.

1. "Management is the process of designing and maintaining an environment in which individuals working together in groups, efficiently accomplish selected aims." Elaborate this statement with reference to a business organisation you are familiar with. 10
2. What is the theory of Scientific Management ? Discuss its principles and limitations. 10
3. What is Bureaucracy ? Critically analyze bureaucratic theory of management. 10
4. What is Business Environment ? What are the factors that affect the business environment ? 10

5. What do you mean by the term Planning ?
Discuss the steps followed in the process of
planning. 10
6. What do you mean by the 'Organising Function
of Management' ? Explain the purpose of span of
management. 10
7. What is management control function of any
business organisation ? Discuss the process of
controlling function and its techniques. 10
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