

**M.Sc. FASHION MERCHANDISING AND
RETAIL MANAGEMENT (MSCFMRM)**

Term-End Examination

00460

December, 2017

**MFW-006 : HRM/ORGANISATIONAL
BEHAVIOUR**

Time : 3 hours

Maximum Marks : 70

Note : Attempt **seven** questions. All questions carry equal marks.

1. Discuss the role of the Human Resource Department (HRD) in organisational productivity improvement, particularly technological advances and automation in both manufacturing and service industries. 10
2. Define HRM. What are the essential qualities for an HR manager ? Give suitable examples to support your answer. 10
3. "Human resource planning today has taken the front wheel role in organisation strategic planning." Justify the statement with suitable examples. 10

4. Explain any **two** of the following : 2×5=10
- (a) Selection process
 - (b) Job designing and Job analysis
 - (c) Motivation
5. Explain the different styles of leadership. 10
6. Explain the steps in the development of a 'Group'.
Also explain Group Dynamics. 10
7. What do you understand by the concept of training ? Discuss the need and importance of a training process in an organisation. 10
8. Define Organisational Behaviour. What are the elements of an organisational behaviour system ?
Discuss by giving suitable examples. 10
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