

**B.Tech. MECHANICAL ENGINEERING  
(COMPUTER INTEGRATED  
MANUFACTURING)**

**Term-End Examination**

00562

December, 2017

**BME-013 : PRODUCTION MANAGEMENT**

*Time : 3 hours*

*Maximum Marks : 70*

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**Note :** Attempt any *five* questions. Use of scientific calculator is allowed.

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1. (a) What are the elements of production strategy ? Explain them in brief. 7
- (b) What are the methods of estimating future demands ? Briefly explain any one quantitative method. 7
2. (a) List the various factors affecting the site selection for a power plant. 4
- (b) Discuss various types of horizontal and vertical arrangements of facilities layout. 6
- (c) List the advantages and disadvantages of process layout. 4
3. (a) What do you mean by break-even analysis ? List the steps involved in break-even analysis. 6

(b) A firm has a fixed cost of ₹ 4,00,000 over a period of time. The variable costs include manufacturing cost of ₹ 300 per unit and shipping cost of ₹ 50. If the selling price of the product is ₹ 550 per unit, find the break-even point in rupees and units. 8

4. (a) Define CPM. Explain the steps involved in scheduling a project. 10

(b) Define PERT and give a few applications. 4

5. (a) Differentiate between long term and short term forecast. 4

(b) A company producing refrigerators related its sale in the past with the number of distributors as follows :

No. of Distributors	10	12	7	18	16	5	22
Sale of Refrigerators	60	68	44	98	90	34	120

(i) Derive a regression forecasting equation.

(ii) Estimate the sale of refrigerators when the number of distributors are 14.

(iii) Calculate the standard deviation of regression and the correlation coefficient. 10

6. (a) What do you mean by MRP ? Briefly explain the objectives of MRP. 7
- (b) Define Bill of Materials. Explain the different levels in the structure of bill of materials. 4
- (c) List the features of ERP. 3
7. (a) Explain the factors involved in the successful implementation of MRP. 5
- (b) Explain Synchronous Manufacturing. How is the theory of constraint related to it ? 5
- (c) With the help of a suitable diagram, show the effect of constraints on the throughput. 4
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