

**B.Sc. FASHION LEATHER ACCESSORIES
DESIGN (BSCFLAD)**

Term-End Examination

00300

December, 2017

BFR-026 : ELEMENTS OF FASHION

Time : 3 hours

Maximum Marks : 70

Note : Answer any *seven* questions. All questions carry equal marks.

1. Discuss four major influences on fashion. 10
2. Explain the Trickle down, Trickle up and Trickle across theories by giving examples. 10
3. Name any two popular designers of the 20th century. What are their design styles ? 10
4. Differentiate between Classic and Fad with proper example. 10
5. Explain Styles and Trends by giving suitable examples. 10
6. Explain Fashion Cycle with graph and example. 10

7. Describe any one of the famous fashion capital cities in the world explaining its history, culture, art and craft, fashion, etc. 10
8. Briefly explain the concept of fashion in your own terms. Support your answer with relevant examples. 10
9. Write a short note on how unity, variety and harmony are related to each other and their contribution for making a design more effective. 10
10. Define any *five* of the following with examples : 10
- (a) High Fashion
 - (b) Classic
 - (c) New Look
 - (d) Style
 - (e) Haute Couture
 - (f) Ready-to-Wear
 - (g) Fashion Leader
 - (h) Trends
 - (i) Knock-offs
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