

**B.Sc. IN LEATHER GOODS AND ACCESSORIES
DESIGN (BSCLGAD)**

Term-End Examination

December, 2017

BFW-069 : SUPPLY CHAIN MANAGEMENT

Time : 3 hours

Maximum Marks : 70

Note : Attempt any **seven** questions. All questions carry equal marks.

1. Explain the various constituents of the Indian Money Market. 10
2. What is a Bank ? Explain the functions of a commercial bank. 10
3. Discuss the objectives and limitations of monetary policy. 10
4. What do you mean by NBFCs ? Examine their roles in the Indian economy. 10
5. Evaluate the recent measures taken by the RBI to regulate the functioning of NBFIs in India. 10

6. What are the issues involved in selecting the most suitable channel of distribution ? *10*
 7. What are the elements of physical distribution ? *10*
 8. Explain the various aspects of Supply Chain Inventory Management. *10*
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