

**B.Sc. IN LEATHER GOODS AND ACCESSORIES
DESIGN (BSCLGAD)**

00291 Term-End Examination

December, 2017

BFW-056 : ELEMENTS OF FASHION

Time : 3 hours

Maximum Marks : 70

Note : *Question no. 1 is **compulsory**. Attempt any **seven** questions. All questions carry equal marks.*

1. Define the following with examples :

(Attempt any **five**)

5×2=10

- (a) High fashion
- (b) Classic
- (c) Avant-Garde
- (d) New look
- (e) Ready to wear
- (f) Knock-offs
- (g) Fashion leaders

2. Briefly explain the concepts of fashion leaders, followers and laggards. In this context, relate them to fashion life cycle. State present day examples of fashion leaders and the trends that they have popularized.

10

3. Discuss and explain four major influences on fashion. 10
 4. Explain the Trickle down, Trickle up and Trickle across theories giving examples. 10
 5. Name any two popular designers of the 20th century. What are their design styles ? 10
 6. Discuss the differences between classic and fad with a proper example. 10
 7. How do you explain Styles and Trends ? Give some examples. 10
 8. Explain the fashion cycle with a suitable graph and example. 10
 9. Explain the history, culture, art, craft, fashion, etc. of any one famous fashion capital city in the world. 10
 10. Briefly explain the concept of fashion in your own terms. Support your answers with relevant examples. 10
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