

**B.Sc. IN LEATHER GOODS AND ACCESSORIES
DESIGN (BSCLGAD)**

Term-End Examination

00311

December, 2017

BFW-054 : HISTORY OF DESIGN

Time : 3 hours

Maximum Marks : 70

Note : Attempt any **seven** questions. All questions carry equal marks.

1. Describe the contribution of artists of the 19th century who made use of design in their art work. 10
2. Give a brief description of Pre-historic Art. 10
3. Explain Pop art and Op art with the help of suitable examples. 10
4. Compare Greek and Roman art, considering the principles of design. 10
5. "Design in England was influenced by new consumers and a different set of social factors than those found in Louis XIV's France." Elaborate. 10

6. Differentiate between Baroque and Rococo with appropriate references. 10
7. Describe the characteristics of art and design in the Middle Age period with suitable examples. 10
8. Write short notes on any **four** of the following : $4 \times 2 \frac{1}{2} = 10$
- (a) Gothic Architecture
 - (b) Art Deco
 - (c) Art Nouveau
 - (d) Bronze Age
 - (e) Pyramids
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