

B.Sc. FOOTWEAR TECHNOLOGY (BSCFWT)

Term-End Examination

00421

December, 2017

BFWE-028 : MANAGERIAL DEVELOPMENT

Time : 3 hours

Maximum Marks : 70

Note : *All questions are compulsory.*

1. Define Management. Discuss the characteristics and functions of management. 15

2. What is the difference between Leader and Manager ? Discuss various types of leadership styles. 15

3. Define Communication. What are the effective ways of communication ? Explain briefly. 15

4. What do you mean by Report Writing ? Discuss its advantages and disadvantages. 15

 5. What is the difference between Authority and Responsibility ? What are some essential traits or characteristics of an effective manager ? 10
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