

B.Sc. FOOTWEAR TECHNOLOGY (BSCFWT)

Term-End Examination

December, 2017

00251

BFW-044 : ART OF PUBLIC SPEAKING – I

Time : 3 hours

Maximum Marks : 70

Note : Attempt any *five* questions. All questions carry equal marks.

1. What should a speaker do to have a powerful stage presence ? Describe in detail. 14

2. Bring out the verbal and non-verbal cues in enhancing the effectiveness of public speech. 14

3. What are the different ways to open a speech with effective impact ? Illustrate with examples. 14

4. Describe the role of body language and posture in enhancing the effectiveness of speech. 14

5. What are the different audio-visual aids that can be used in business presentations ? Give their advantages. *14*

 6. Why is oral presentation becoming so important in business today ? Explain with the help of suitable examples. *14*

 7. How can one handle a question-answer session effectively after a presentation ? Describe in detail. *14*
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