

B.Sc. FOOTWEAR TECHNOLOGY (BSCFWT)

Term-End Examination

December, 2017

00361

BFW-039 : FUNDAMENTALS OF MANAGEMENT

Time : 3 hours

Maximum Marks : 70

Note : Attempt any **seven** questions. All questions carry equal marks.

1. "Management is an art as well as a science."
Discuss. 10

2. What are the different levels of management ?
Briefly explain the functions of various levels of
management. 10

3. What is decision-making ? Explain the concept of
Bounded Rationality. 10

4. Differentiate between Delegation and
Decentralization. Explain with the help of an
example. 10

5. What is Leadership ? Explain the concept of
managerial grid. 10

6. What do you understand by MBO ? Explain its process. 10
7. Differentiate between Recruitment and Selection. Explain the process of selection. 10
8. Discuss the differences between the following : 5+5
- (a) Autocratic and Participative leadership styles
 - (b) Theory X and Theory Y
9. Define Planning. Differentiate between long-term and short-term planning. 10
10. Write short notes on any **two** of the following : 5+5
- (a) On-the-Job Training
 - (b) Functional Organisation
 - (c) SWOT Analysis
 - (d) Authority and Responsibility
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