

**B.Sc. FASHION MERCHANDISING AND  
RETAIL MANAGEMENT (BSCFMRM)**

**Term-End Examination**

00491

**December, 2017**

**BFW-033 : RETAIL BANKING**

*Time : 3 hours*

*Maximum Marks : 70*

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*Note : Attempt any **seven** questions. All questions carry equal marks.*

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1. Describe the functions of commercial banks. Also discuss the services rendered by them. 10
2. Explain the sources and uses of funds in banks. 10
3. Discuss the general principles of bank management. Also explain liquidity management and asset management. 10
4. Explain RBI's methods of credit control. 10
5. Describe in detail, the impact of money on inflation and deflation. 10
6. Explain demand and supply of money. Discuss the factors affecting the demand and supply. 10

7. What do you understand by Project Financing ?  
Discuss the role of banks in project financing. 10
8. Write short notes on any **two** of the following :  $2 \times 5 = 10$
- (a) Conveyance Loan
  - (b) e-Banking
  - (c) Fixed Payment Loan
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