POST GRADUATE DIPLOMA IN PLANTATION MANAGEMENT (PGDPM)

00834

Term-End Examination

December, 2017

MAM-001 : INTRODUCTION TO PLANTATION MANAGEMENT

Time : 2 hours   *Maximum Marks : 50*

Note : *Attempt **any five** questions. Question no. 1 is **compulsory.** All questions carry equal marks.*

1. (a) Answer the following :   1x5=5

   (i) The largest tea producing state in India.

   (ii) The crop called as the 'King of Spices.'

   (iii) The largest coffee producing country in the World.

   (iv) Cultivar of coffee known for its flavour.

   (v) World's largest importer of cashew kernels.

   (b) Expand the following abbreviations.   1x5=5

   (i) UNCTAD

   (ii) UPOV

   (iii) ICO

   (iv) HACCP

   (v) FERA

2. (a) Write harvestable parts of the following   5
spices.
(i) Garlic
(ii) Clove
(iii) Cinnamon
(iv) All spices
(v) Nutmeg

(b) Explain the factors influencing pepper   5
prices.

3. Write short notes on **any two** :   5+5=10
(a) Types of Tea
(b) E-Team
(c) Total Quality Management

4. (a) Define plantation management. Write
importance of plantation management
principles.   2+4=6

(b) What are the qualities required to attain   4
professional managerial skill ?

5. (a) Write health benefits of the following :   2x3=6
(i) Tea
(ii) Black pepper
(iii) Cardamom

(b) What are the different forms into which   4
latex can be processed ?

6. (a) What are the strengths of Indian coconut   6
industry ?

(b) Write important coconut products.   4

7. (a) What is contract farming ? Describe different stakeholders of contract farming.   **2+4=6**

    (b) Write the steps for the formation of   **4** corporate contract farming.

8. Define entrepreneur. Differentiate entrepreneur and entrepreneurship. Mention the essential qualities of an entrepreneur.   **2+4+4=10**

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