

MASTER OF ARTS (EDUCATION)

Term-End Examination

December, 2016

00338

**MES-115 : COMMUNICATION TECHNOLOGY
FOR DISTANCE EDUCATION**

Time : 3 hours

Maximum Weightage : 70%

-
- Note :** (i) *All questions carry equal weightage.*
(ii) *All questions are compulsory.*
-

1. Answer the following question in about 600 words :
What is communication technology ? Discuss some specific educational uses of communication technology.

OR

What are the major strengths and limitations of Internet ? Discuss implications of Internet for distance education.

2. Answer the following question in about 600 words :
What is meant by multimedia approach in distance education ? Describe graphically how this approach is followed by IGNOU in its instructional system.

OR

What is meant by the term 'programme format' ? Discuss with examples some of the standard formats for presenting educational radio and television programmes.

3. Answer **any four** of the following questions in about **150** words each :
- (a) Describe the merits of 'PRINT' as an educational medium.
 - (b) Write a short note on 'networked society'.
 - (c) Differentiate between 'rehearsal' and 'recce'. Why should a video producer never skip these steps ?
 - (d) What is a story board ? Explain its importance for educational TV script writers and producers.
 - (e) Discuss the advantages which 'Pre-recorded TV programmes' have over 'live TV broadcasts'.
 - (f) Describe the role of 'Computer-Aided Learning' in distance education.

4. Answer the following question in about **600** words :

"The SITE-1975 was a precursor to the advent of Satellite-based Communication System in India". Elaborate on this statement highlighting the rise of Satellite-based communication technology for education *from SITE to INSAT to EDUSAT*.
