

MASTER OF ARTS (EDUCATION)

Term-End Examination

December, 2016

**MES-112 : DESIGN AND DEVELOPMENT OF
SELF-LEARNING PRINT MATERIAL**

Time : 3 hours

Maximum Weightage : 70%

*Note : (i) All questions are compulsory.
(ii) All questions carry equal weightage.*

1. Answer the following question in about 600 words :

Discuss behaviouristic theories of learning with focus on their educational implications in general and their relevance to distance learning in particular.

OR

Describe different theories of communication. Explain their applicability in the context of distance education.

2. Answer the following question in about 600 words :

Explain the significance of systems approach to course planning by highlighting different stages of it.

OR

Discuss different approaches that serve as criteria for ordering subject matter while preparing self-learning material.

3. Answer **any four** of the following questions in about **150** words each :

- (a) Editorial functions in the development of distance teaching materials.
- (b) What are the benchmarks of quality assurance in learning materials ?
- (c) What is interactivity ? How do we make materials interactive ?
- (d) What are the major components of designing self-learning print material ?
- (e) What is desktop publishing ?
- (f) Discuss information theory of communication.

4. Answer the following question in about **600** words :

Discuss the operations involved in course maintenance and revision. How do you apply these operations, if you are involved in course maintenance and revision ?
