

**POST GRADUATE DIPLOMA IN DISTANCE  
EDUCATION (PGDDE)**

00410

**Term-End Examination  
December, 2016**

**ES-318 : COMMUNICATION TECHNOLOGY FOR  
DISTANCE EDUCATION**

*Time : 3 hours*

*Maximum Weightage : 75%*

**Note :**

- (i) Attempt **all** the three questions.
- (ii) All questions carry equal weightage.

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1. Answer any **one** of the following questions in about 1200 words :
- (a) Describe the growth of communication technology in the world and explain the major developments in various media.
  - (b) Describe the origin and growth of radio in India. Discuss the potential and use of radio/audio medium for education and development.

2. Answer any **four** of the following questions in about 300 words each :

- (a) Describe the trends in communication technology in the developing countries.
- (b) Write a note on script writing for video programmes.
- (c) Write a short note on camera work.
- (d) List some of the major advantages of computer networking.
- (e) Explain the use of multimedia teaching-learning materials in distance education.

3. Answer any **one** of the following questions in about 1200 words :

- (a) Explain the roles and functions of different members of the programme production team. Analyse the important prerequisites involved in the planning, designing and development of audio and video programmes.
  - (b) Discuss in detail the application of computers in Indian higher education.
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