

EXECUTIVE MBA IN INTERNATIONAL
∞ HOSPITALITY MANAGEMENT (EMBA IHM)

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Term-End Examination

December, 2016

MHY-036 : ENTREPRENEURSHIP DEVELOPMENT

Time : 3 hours

Maximum Marks : 100

Note : (i) Answer any five questions.

(ii) All questions carry equal marks i.e. 20 each.

1. Discuss the entrepreneurship development process in detail.
2. Write an essay on the recent development in entrepreneurship development in India.
3. Enlist and explain the points to be considered while setting up a new hospitality venture.
4. What are the driving forces that motivate the Indian entrepreneurs ? Explain.
5. Explain the entrepreneurship innovation process in detail.

6. Discuss the various types of entrepreneurs on the basis of their attributes.
 7. How motivation is helpful in entrepreneurship ? Discuss the required Entrepreneurial Traits for entrepreneurship development.
 8. Define Entrepreneur. Discuss the types of entrepreneurship.
 9. How Feasibility report helps the entrepreneur to start up the new idea ? Discuss the various sources of funds required for a food service unit.
 10. Discuss the evolution of entrepreneurship and how small scale industries differ from large scale industries.
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