POST GRADUATE DIPLOMA IN LIBRARY AUTOMATION AND NETWORKING (PGDLAN)

00160

Term-End Examination

December, 2016

MLI-006 : CONTENT DEVELOPMENT

Time : 2 hours   *Maximum Marks : 50*

(Weightage : 40%)

Note : *Answer all questions. All questions carry equal marks. Illustrate your answers with suitable examples and diagrams, wherever necessary. Write relevant question number before writing the answer.*

1.1 Describe different categories of information sources and their characteristics. Does this categorisation equally hold good for internet resources ? Give your views.

OR

1.2 What is the need of content analysis ? Discuss in brief relational analysis of content analysis.

2.1 Explain field 856 of MARC 21 with examples and discuss the problem areas while describing electronic resources.

OR

2.2 Explain the need for classifying web resources and the advantages of using a classification scheme.

3.1 Explain how XML is different from HTML. Discuss the usefulness of XML in the context of libraries.

OR

3.2 What is a Uniform Resource Locator (URL) ? Distinguish between Hypertext, Hyperlink and Hypermedia.

4.1 Discuss 'Internet as an information system model'.

OR

4.2 What is a web server ? Describe its functions with the help of a diagram.

5.0 Write notes on **any two** of the following (about **250** words each) :

(a) Search engines

(b) Copyright

(c) Text Encoding Initiative (TEI)

(d) Explicit knowledge