

MASTER OF ARTS (PSYCHOLOGY)

Term-End Examination

December, 2016

00448

**MPC-001(S) : COGNITIVE PSYCHOLOGY, LEARNING
AND MEMORY**

Time : 2 hours

Maximum Marks : 50

Note : All sections are compulsory.

SECTION A

Answer any two of the following questions in about 450 words each : $2 \times 10 = 20$

1. Explain Craik and Lockhart's level-of-processing model and compare it with the information processing model of memory. 10
2. Provide a critical appraisal of Spearman's two-factor theory as given by Thorndike, Thomson and Thurstone. 10
3. Define creativity and discuss the stages of creativity. 5+5
4. Explain the various strategies of problem-solving. 10

SECTION B

Answer any **four** of the following questions in about 250 words each :

4×6=24

5. Discuss Newell's approach to problem-solving. 6
6. Explain the three storage systems of memory. 6
7. Describe Bloom's taxonomy of cognitive domain. 6
8. Explain the various types of aphasia. 6
9. Explain the single system versus dual system hypotheses of multilingualism. 6

SECTION C

Write short notes on any two of the following in about 100 words each :

2×3=6

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|---------------------------|---|
| 10. Hebb's Law | 3 |
| 11. Speech Acts | 3 |
| 12. Intelligence Quotient | 3 |
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