

01011

BACHELOR'S DEGREE PROGRAMME (BDP)

(B.A. PSYCHOLOGY)

Term-End Examination

December, 2016

**BPCE-015 : INDUSTRIAL AND
ORGANIZATIONAL PSYCHOLOGY**

Time : 2 hours

Maximum Marks : 50

Note : All sections are compulsory.

SECTION - A

Answer any two of the following questions in about
500 words each :

2x10=20

1. Define Industrial Psychology. Discuss the major research methods used in Industrial/Organisational Psychology. **2+8=10**
2. Discuss the various factors that lead to work force diversity. **10**
3. What is the relevance of establishing an assessment or testing procedure in Industrial/organisational setting? Discuss the different types of cognitive ability tests. **3+7=10**
4. Discuss the various steps involved in behavioural management in organisations. **10**

SECTION - B

Answer **any four** of the following questions in about 300 words each :

4x6=24

5. Discuss any three types of work place behaviours. **6**
6. Define job analysis. Identify various techniques of job analysis. **2+4**
7. Explain the concept of reinforcement. Describe the various schedules of reinforcement. **2+4**
8. Discuss the impact of job satisfaction on work outcomes. **6**
9. Discuss the effect of shift work on the health of employees. **6**

SECTION - C

Write short notes on **any two** of the following in about 100 words each :

2x3=6

10. Open Systems Approach **3**
 11. Human Resource Functions **3**
 12. Characteristics of Psychological tests **3**
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