

**BACHELOR'S DEGREE PROGRAMME (BDP)  
(B.A. PSYCHOLOGY)**

**Term-End Examination**

**December, 2016**

**BPC-006 : SOCIAL PSYCHOLOGY**

01951

*Time : 2 hours*

*Maximum Marks : 50*

*Note : All sections are compulsory.*

**SECTION - A**

Answer **any two** of the following questions in  
about **450 words** each : **2x10=20**

1. What are norms ? Describe the various types of norms. **3+7**
2. Discuss the relationship between social psychology and other related disciplines. **10**
3. Explain the three main properties of attitudes. **10**
4. What is collective behaviour ? Describe the various types of collective behaviour. **2+8**

## SECTION-B

Answer **any four** of the following questions in about **250 words** each : **4x6=24**

5. Explain the importance of channels of non-verbal communication as a mechanism of social perception. 6
6. Elucidate the principles of impression formation. 3+3  
Explain the techniques for impression management.
7. Explain the concept of social loafing. 6
8. What is social conformity ? Describe the factors affecting conformity and non-conformity. 2+4
9. Discuss the characteristics of crowd psychology. 6

## SECTION-C

Write short notes on **any two** of the following in about **100 words** each : **2x3=6**

10. Archival method of research in social psychology 3
  11. ABCs of attitude 3
  12. Collective hysteria 3
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