

POST GRADUATE DIPLOMA IN
INTELLECTUAL PROPERTY RIGHTS (PGDIPR)

Term-End Examination

December, 2016

MIP-003 : INDUSTRIAL PROPERTY : TRADE
MARKS, GEOGRAPHICAL INDICATIONS,
TRADE SECRETS, UNFAIR COMPETITION

Time : 2 hours

Maximum Marks : 50

Note : All questions are compulsory.

1. Attempt all the following questions in brief. Each question carries 2 marks. 5x2=10
 - (a) Trademark piracy
 - (b) Unit franchising
 - (c) Advantages of registering a Geographical Indication
 - (d) Certification Mark
 - (e) Trade Secret

2. Attempt any four questions. Each question carries 5 marks. 4x5=20
 - (a) Discuss the provisions in the Madrid Agreement as applicable to the protection of Geographical Indications.
 - (b) What is Trademark ? What kind of signs can be registered as Trademark ?

- (c) Discuss the conditions under which, the use of Trade Secrets is not considered as infringement.
- (d) What is Trade Law Treaty (TLT) ? Discuss the main provisions of the Treaty.
- (e) Differentiate between indication of source and the appellation of origin. Discuss the provisions in TRIPS Agreement with regard to Geographical Indications.

3. Attempt **any two** questions : **2x10=20**

- (a) What do you understand by personality merchandising and image merchandising ? Distinguish between the two.
 - (b) Explain the provisions of Paris Convention relating to the concurrent use of the same Trademark by different enterprises.
 - (c) Describe the types and categories of signs which may be used as Trademark.
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