

00412  
POST GRADUATE DIPLOMA IN  
INTELLECTUAL PROPERTY RIGHTS (PGDIPR)

Term-End Examination

December, 2016

MIP-001 : GENERAL OVERVIEW OF  
INTELLECTUAL PROPERTY

Time : 2 hours

Maximum Marks : 50

Note : All questions are compulsory.

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1. Attempt any five questions. 5x2=10
- (a) What are the two factors that significantly influence the value of an object as property ?
  - (b) What advantages do IPRs secure for the owner ?
  - (c) What is 'idea-expression dichotomy' ?
  - (d) Licensing expertise is necessary for effective transfer of technology from Lab-to-industry. Mention the three essential components of licensing expertise.
  - (e) In the Cost-approach of valuation of and accounting of intangible assets, how does one approach to workout expenses and benefits ?
  - (f) Distinguish between counterfeiting and piracy.
  - (g) Mention the three important areas related to WIPO.

2. Attempt any four questions. 4x5=20

- (a) Discuss the premises underlying the present IPR regime.
- (b) What is Biodiversity ? What conflict arises while applying the IPR regime to Biodiversity and the Traditional Knowledge associated with it ?
- (c) How does the IPR regime seek to strike a balance between the rights of the owners of the IP, other individuals and the society ?
- (d) In what sense are Patent Applications considered as Gold-Mine of information ?
- (e) Discuss the Open-Source Software. What problems do proprietary software companies face with the emergence of application service providers ? How is it resolved ?
- (f) Write short notes on **any one** of the following :
  - (i) Trademark and the Internet.
  - (ii) Branding as a phenomenon.

3. Attempt any four questions. 4x5=20

- (a) Write a note on Valuation and Accounting of Intangible Assets.
- (b) Discuss the factors on which the cost of acquisition and maintenance of a Patent depends. What suggestions can you give for minimizing the cost of staffing of a Patent office ?
- (c) Discuss the provisions in the TRIPS Agreement for the enforcement of IPR.

- (d) Discuss the administrative structure of the WIPO. Broadly indicate the functions of each component.
  - (e) Discuss the Legal Assistance and the Institutional Assistance that the WIPO can provide to governments and institutions.
  - (f) What is meant by the following principles of the WTO Agreements, discuss any two :
    - (i) Fair Trade
    - (ii) Predictability
    - (iii) Fair Competition
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