

**M.Sc. VISUAL MERCHANDISING AND
COMMUNICATION DESIGN (MSCVMCD)**

Term-End Examination

December, 2016

00015

MFW-074 : HOME-WARE AND ACCESSORIES

Time : 3 hours

Maximum Marks : 70

Note : Answer any seven questions. All questions carry equal marks.

1. Differentiate between carpets and rugs. Elaborate the processes of making different varieties of carpets. 10

2. Describe in brief any *two* of the following with reference to materials and shapes of ladies handbag : 2×5=10
 - (a) Any two types of handbags used by students
 - (b) Any two types of handbags used by working women
 - (c) Any two types of shopping bags

3. Explain in brief any *two* of the following : 2×5=10
 - (a) Components of belts
 - (b) Materials used for construction of footwear
 - (c) Significance of quality control in footwear products

4. Discuss in brief any **four** of the following : $4 \times 2 \frac{1}{2} = 10$

- (a) Men's shoes
- (b) Kids wear
- (c) Unisex shoes
- (d) Fashionable skirts for girls
- (e) Gloves
- (f) Heels

5. Describe in brief any **four** of the following : $4 \times 2 \frac{1}{2} = 10$

- (a) Boots
- (b) Necklaces
- (c) Bracelets
- (d) Bed linen
- (e) Fashionable accessories
- (f) Clutch bag

6. What are Table Linen ? How can you categorize them ? Discuss in brief the characteristic features and uses of any three types of table linen. 10

7. Describe in brief any **two** of the following : $2 \times 5 = 10$

- (a) Metal finishes in jewellery
- (b) Methods to display shoes in retail stores
- (c) Impact of Internet on promoting home-ware and accessories

8. Write short notes on any *five* of the following : $5 \times 2 = 10$

- (a) Doctor's Bag
 - (b) Sling Bag
 - (c) Bowling Bag
 - (d) Hobo Bag
 - (e) Wedge Heels
 - (f) Pumps
 - (g) Oxford Shoes
 - (h) Sandals
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