

**M.Sc. IN LEATHER GOODS AND
ACCESSORIES DESIGN (MSCLGAD)**

Term-End Examination

December, 2016

MFW-053 : OVERVIEW OF FASHION

Time : 3 hours

Maximum Marks : 70

Note : Answer any seven questions. All questions carry equal marks.

1. Explain the 'Trickle up' and 'Trickle down' theory giving relevant examples. 10
2. Write a brief note on any two international designers, highlighting their unique creative styles, their background and evolution and any of their recent/latest design collections. 10
3. Briefly explain the concepts of fashion leaders, followers and laggards. In this context, relate them to the fashion life cycle. State the present day examples of fashion leaders and trends they have popularized. 10
4. What is the difference between 'fashion', 'style' and 'trends' ? Explain with suitable examples. 10

5. What is the difference between a 'classic' and a 'fad' ? Give three examples of each of them. 10
6. Explain 'fashion cycle' with the help of a diagram, giving brief idea of all its stages, 10
7. Define the following terms in your own words : $4 \times 2 \frac{1}{2} = 10$
- (a) Avant Garde
 - (b) Haute Couture
 - (c) Ready-to-wear
 - (d) New Look
8. Discuss and explain four major influences on fashion. 10
9. Write a brief note on any one major 'fashion capital', explaining its history, culture, lifestyle, fashion evolution and major designers. 10
10. Explain the following terms in your own words : $4 \times 2 \frac{1}{2} = 10$
- (a) Prêt-à-porter
 - (b) Knock-offs
 - (c) Street fashion
 - (d) Fashion victim