

**- M.Sc. IN CREATIVE DESIGN CAD / CAM  
(MSCCRD)**

**Term-End Examination**

00155

**December, 2016**

**MFW-048 : MANAGEMENT - III**

*Time : 3 hours*

*Maximum Marks : 70*

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**Note :** *Attempt any seven questions. All questions carry equal marks.*

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1. What preparations will you take before you appear for an interview ? Discuss. 10
2. Discuss the various quantitative models of forecasting. Discuss the superiority of moving average method over simple average method and of exponential smoothing over moving average method of forecasting. 10
3. How would the operation strategy for a service industry be different from a manufacturing industry ? Discuss with suitable examples. 10
4. "Inventory is a part of manufacturing." Do you agree with this statement ? Discuss. 10
5. What is the format of a business letter ? What are the rules for writing a business letter ? 10

6. Can a plant layout principle be applied to form a layout of an office ? What criteria would you use in designing such a layout ? 10
7. (a) What are the elements of Inventory Control ? Discuss each element giving suitable examples.
- (b) What is the function of a buffer stock ? What are all the different uncertainties against which you would like to control the inventory ? 2×5=10
8. (a) Describe and illustrate the significant relationship between capacity and layout decision.
- (b) What relations exist between the layout and location decision ? Explain. 2×5=10
9. How would you perceive the role of the Quality Control Manager in an organisation ? Should the quality control functions be separated from the line functions of manufacturing ? Discuss with suitable examples. 10
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