MFR-002

M.Sc. RETAIL AND FASHION MERCHANDISE (MSCRFM)

00793   **Term-End Examination**

December, 2016

MFR-002 : COMPUTER BASICS

Time : 3 hours   *Maximum Marks : 70*

*Note : Attempt any **seven** questions. All questions carry equal marks.*

1. Write a short note on Computer Generations.   *10*

2. What is E-commerce ? What are its types ? Discuss its advantages with the help of suitable examples.   *10*

3. What are the various network topologies ? Discuss with the help of suitable diagrams.   *10*

4. Define Data, Information and Knowledge. Discuss their relationship with the help of a suitable example.   *10*

5. What is an Operating System ? Differentiate between CUI and GUI based operating systems with the help of suitable examples.   *10*

6. What is an IPO cycle ? Discuss its importance in the functionality of a computer system. *10*

7. Differentiate between Primary memory and Cache memory. How does cache memory impact the performance of the computer system ? *10*

8. What is a flow chart ? What are the various symbols used in the flow chart ? Draw a simple flow chart for a shoe making process. *10*

9. Discuss the application areas of charts and functions in spreadsheet applications. *10*

10. Write short notes on the following : *2×5=10*

(a) Pivot Table

(b) Mail Merge