

**DIPLOMA IN MECHANICAL ENGINEERING
(DME)**

Term-End Examination

December, 2016

BME-044 : INDUSTRIAL MANAGEMENT

Time : 2 hours

Maximum Marks : 70

Note : Answer any five questions. All questions carry equal marks.

1. Differentiate between the following : $4 \times 3 \frac{1}{2} = 14$
- (a) Unity of Command and Unity of Direction
 - (b) Centralization and Decentralization
 - (c) Authority, Responsibility and Accountability
 - (d) Coordination and Cooperation
2. What are the main features of Scientific Management Approach and Human Relations Approach ? Discuss the contributions and limitations of each. 14

3. Explain with the help of neat diagrams, Project and Matrix Organization structures. Discuss the key features, advantages and weaknesses of both the structures. 14
4. (a) Explain the term motivation and its need. 7
(b) Explain the Herzberg two-factor theory. 7
5. Define leadership. Explain clearly the Authoritarian and Democratic Styles of leadership. 14
6. (a) What is control ? What does the control process involve ? 7
(b) Why is there resistance to control ? How will you overcome the resistance to control ? 7
7. Write short notes on the following : $4 \times 3 \frac{1}{2} = 14$
- (a) Roles of Training Manager
(b) Interest Factor
(c) Communication
(d) Group Decision-making
-