

**B.Sc. IN LEATHER GOODS AND ACCESSORIES
00493 DESIGN (BSCLGAD)**

Term-End Examination

December, 2016

BFW-067 : PRODUCT PHOTOGRAPHY

Time : 3 hours

Maximum Marks : 70

Note : Attempt any seven questions. All questions carry equal marks.

1. What is meant by "Product Photography" ?
Illustrate your views with examples. 10

2. List down the different components of SLR camera. 10

3. Why is there a delay after you push the shutter release button, before you can take another picture ? Explain. 10

4. What is the difference between USB 2.0 Full speed and USB 2.0 High speed ? 10

5. Define any *five* of the following : 5×2=10
- (a) Wide angle lens
 - (b) High resolution camera
 - (c) Diopter
 - (d) Aperture
 - (e) Camera shake
 - (f) TTL light meter
6. Describe the camera modes and automation in brief. 10
7. What are the four basic modes of photography available in a digital camera ? 10
8. Write short notes on any *two* of the following : 2×5=10
- (a) Exposure
 - (b) Aperture and f-numbers
 - (c) Factors influencing choice of shutter speed
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