

**B.Sc. IN LEATHER GOODS AND ACCESSORIES
DESIGN (BSCLGAD)**

Term-End Examination

December, 2016

BFW-055 : MANAGEMENT - I

Time : 3 hours

Maximum Marks : 70

*Note : Attempt any **seven** questions. All questions carry equal marks.*

1. "Management is a science as well as an art."
Justify the statement with suitable examples. 10
2. Explain in detail the importance of management in an organisation. 10
3. Differentiate between formal and informal organisation. 10
4. Explain upward, downward and horizontal communication in an organisation. 10
5. What do you understand by organisational behaviour ? How is it related to management ? 10
6. Define 'Leadership'. What are the main functions of leadership ? Discuss its importance in an organisation. 10

7. What do you mean by 'training and development'? Discuss the need and importance of training process in an organisation. 10
8. Write short notes on any *two* of the following : $2 \times 5 = 10$
- (a) Job Rotation
 - (b) Decision-making
 - (c) Internal sources and External sources of Recruitment
 - (d) Oral and Written Communication
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