

B.Sc. FOOTWEAR TECHNOLOGY (BSCFWT)

Term-End Examination

December, 2016

00153

BFWE-028 : MANAGERIAL DEVELOPMENT

Time : 3 hours

Maximum Marks : 70

Note : Attempt all questions. All questions carry equal marks.

1. "Management is the art of getting things done through others." Discuss this with the help of suitable examples. 10
2. What are the levels of management ? Discuss the challenges faced by today's managers in a changing business environment. 10
3. "Success of a manager largely depends upon his communication skills." Why or why not ? 10
4. What is grapevine communication ? Discuss its advantages and disadvantages. 10

5. Why do people join a group ? What are the characteristics of a group ? 10
 6. What is motivation ? Discuss the types of motivation. 10
 7. What is leadership ? What are the types of leadership ? 10
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