

B.Sc. FOOTWEAR TECHNOLOGY (BSCFWT)

Term-End Examination

December, 2016

BFW-039 : FUNDAMENTALS OF MANAGEMENT

Time : 3 hours

Maximum Marks : 70

Note : Attempt any seven questions. All questions carry equal marks.

1. "Management is the art of getting things done through and with people." Comment on this statement. Give suitable example to support your answer. 10
2. What are the features of functional organization structure ? Explain with the help of an example. Discuss the benefits and limitations of functional organization structure. 10
3. What is the need of training ? Describe different methods of training. 10
4. What do you understand by Management by Objectives (MBO) ? What steps can you suggest for effective implementation of an MBO programme in an organization ? 10

5. Define motivation. Compare and contrast Maslow's theory and Herzberg's two-factor theory of motivation. 10
 6. What is the significance of controlling in an organization ? Explain any two modern techniques of controlling. 10
 7. Differentiate between authority and responsibility. Why is delegation of authority important for effective management ? 10
 8. Discuss the significance of management in the footwear industry. Support your answer with suitable examples. 10
 9. Describe the importance and need for staffing. Explain the steps involved in the selection process. 10
 10. Write short notes on any *two* of the following : 5+5
 - (a) Management Skills
 - (b) Various Leadership Styles
 - (c) Recruitment and Selection
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